



The International Committee of the Red Cross (ICRC) is an impartial, neutral and independent organization whose exclusively humanitarian mission is to protect the lives and dignity of victims of armed conflict and other situations of violence and to provide them with assistance. The ICRC also endeavors to prevent suffering by promoting and strengthening humanitarian law and universal humanitarian principles. Established in 1863, the ICRC is at the origin of the Geneva Conventions and the International Red Cross and Red Crescent Movement. Please visit www.icrc.org for more information.

Vacancy Notice

The ICRC Regional Delegation in Bangkok seeks to fill the following position:

News and Media Analyst, based in Bangkok

We are looking for a spirited team player with a can-do attitude to join our dynamic team.

The News and Media Analyst supports decision-making by proactively identifying, monitoring and analysing information from a variety of public sources in line with the priorities of the ICRC Bangkok Regional Delegation, which covers four countries (Thailand, Cambodia, Viet Nam, and Lao PDR). S/He contextualizes and links the selected information with the political, economic and security environment and performs systematic monitoring of the reputation of the ICRC and National Red Cross or Red Crescent Society in local languages and local media.

ACCOUNTABILITIES AND RESPONSIBILITIES:

- Under supervision of the Regional Communication Manager, identify and monitor a variety of public sources (with specific focus on local languages where possible) on issues related to the delegation's communication and operational objectives, in order to alert on risks and opportunities. Translate and produce summaries into English for internal use.
- Report efficiently and succinctly on the selected information by providing quantitative and qualitative analysis and a description of the trends and dynamics observed in public sources, including social media. Add value to the information by connecting the dots between events and linking the information to the wider political, social, and economic situation using facts and data.
- Proactively explore, identify, and analyse emerging issues and trends.
- In times of crisis, adapt monitoring and reporting to support the delegation's priorities and challenges.
- Monitor and measure the visibility of the ICRC and National Red Cross or Red Crescent Society. Alert on potential reputation issues. Identify influencers and contribute to the analysis of local media landscape in order to support public and operational communication.
- Regularly assess the added value of the contributions/services with end-users.
- Support analysis performed by relevant units in headquarters and/or regional hubs by qualifying and validating local data and sources.
- Perform other tasks and responsibilities as assigned.

YOUR PROFILE:

- University degree in communication, journalism, political science, international relations, public policy, or similar field.
- At least 3 years' experience in related field.
- Excellent command of spoken and written English and Thai. Knowledge of additional languages encompassing the region (Khmer, Laos, Vietnamese) would be an asset.
- Excellent digital literacy (MS Word, Excel and PowerPoint essential); familiarity with digital communication tools; knowledge of data visualisation tools an asset.
- Strong track record in secondary research and analysis reporting. Proven capacity to analyse complex and evolving situations. Proven capacity to analyse political situations and local media and social media landscape an asset.
- Ability to take initiative, be self-motivated and can work independently. Attention to detail, analytical rigour, and impartiality.
- Knowledge of ICRC working modality or other international NGOs an asset.

WE OFFER:

- Dynamic and challenging work in the humanitarian sector and international environment.
- Competitive salary with benefits, good working conditions and in-house training/development.
- Initial 1-year employment (resident contract) with possibility of renewal into open-ended contract (subject to performance review).

Preferred starting date: **ASAP**

Submission deadline for applications: **28 February 2023**

The ICRC values diversity and is committed to creating an inclusive working environment. We welcome applications from all qualified candidates, regardless of background, race, religion, gender, age, disability, or status.

Qualified applicants are requested to submit their comprehensive **CV** and **letter of motivation** in English, as well as **salary expectations**, following this format for the subject line: POSITION – First Name Surname by email only to: ban_recruitment_services@icrc.org

Kindly note that only short-listed candidates will be invited for the interview and the ICRC will not keep the files of applicants who were not shortlisted.