

ABOUT THE ICRC AND GDI HUB

The International Committee of the Red Cross (ICRC) is an impartial, neutral and independent organization ensuring humanitarian protection and assistance to people adversely affected by situations of humanitarian concern. Established in 1863 and based in Geneva, the ICRC provides physical rehabilitation services worldwide and has impacted millions of people in more than 48 countries in need of physical rehabilitation services, such as physiotherapy. It has also provided over 1.4 million assistive devices. In addition to developing our own prosthetics technology and acquiring a high level of expertise, the ICRC attaches great importance to maintaining support for long term physical rehabilitation projects and initiatives.

Global Disability Innovation Hub was born out of the legacy of the London 2012 Paralympic Games. The hub is a UCL lead interdisciplinary research, teaching and practice centre building capacity across sectors, organizations and businesses. GDI Hub brings together the expertise of UCL and several major partners working in the disability innovation space.



"Most of the time I could not see the blackboard in school and could not learn anything there"
- Noorjahan



"I am very happy with this device. Now, I too can write."
- B.K. Jha

CREATING THE NEXT GENERATION OF AFFORDABLE ASSISTIVE DEVICES FOR PERSONS WITH DISABILITIES

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An initiative by



ICRC



ENABLE MAKEATHON

THE ENABLE MAKEATHON MOVEMENT

The Enable Makeathon is a social movement with the aim to bring innovation closer to end-beneficiaries by co-creating solutions with and by persons with disabilities (PWDs) that will address challenges that have remained so far neglected.

ABOUT THE INITIATIVE

It is an intensive innovation program, co-organized by the International Committee of the Red Cross, Global Disability Innovation hub and 20+ partners that sets the focus on innovation with and by persons with disabilities. We bring together the skills and knowledge of a diverse set of individuals and institutions i.e. humanitarians, start-ups, engineers, academics, and businesses, all committed to eradicate the exclusion of persons with disability to come up with new processes, products and services from the bottom-of the pyramid that help to improve lives.

OBJECTIVES OF THE PROGRAMME

- » Help initiate a global movement on disability innovation, led by PWDs which brings together an ecosystem of committed partners
- » Facilitate the exchange among innovators to foster and enable innovative thinking across a broad range of disciplines to build new solutions
- » Produce, test and finance 5 new innovative products, processes or services that facilitate accessibility at scale for PWDs
- » Sales and distribution of existing products from Enable Makeathon 1

ENABLE MAKEATHON 1.0

Enable Makeathon 1 was a 60-day program between November 2015 and January 2016 that focused on improving the autonomy of persons with disabilities from and for the bottom of the pyramid. Winners built innovative solutions that addressed challenges such as 'Mobility in and around the home' and 'Performing activities of daily living'.

Enable Makeathon 1.0 in numbers



ENABLE MAKEATHON 2.0

EM 2 is bigger, better, bolder and takes the best from our experiences with EM1 and is now spread across two locations - Bengaluru and London.

The Enable Makeathon 2 is a 60 day program taking place between November 2017 and January 2018 running simultaneously in Bangalore and London. After an intensive jury selection process, teams participate in rapid prototyping and receive bespoke business support to help take their idea to market. Teams will work on solutions focusing on two central themes:

ACCESSIBILITY | **EMPLOYABILITY**

WHY BENGALURU AND LONDON?

Bengaluru and London are hubs of innovation rooted on the foundations of disruption, strong start-up ecosystems and a large number of centers of excellence and renowned academic institutions. Bengaluru is best equipped to bring the vibrancy of the city's innovative spirit to drive solutions from the bottom of the pyramid. London is the ideal European Innovation hub, taking the best of innovation across the west. Both these locations, offer the best opportunity to EM 2 entrepreneurs to succeed.

ENABLE MAKEATHON 2.0 PROCESS

Challenge Assessment	July to August 2017
Idea Crowdsourcing	November 2017
Co-Creation Camp in Bengaluru and London	December 2017
Refinement	Dec 2017 - January 2018
Testing	January 2018
Demo Day	February 2018
Development	February 2018 onwards

Win
US\$ 25,000
US\$ 15,000
US\$ 10,000
FOR 3
WINNERS

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PLUS Receive Support and funds to Design, Fabricate, Test, and incubate your innovations

