

ENABLE **makeathon**

IDEATION TO IMPACT



CALL FOR APPLICATIONS

ENABLE MAKEATHON 2.0

The International Committee of the Red Cross and its partners including the Global Disability Innovation Hub, invite persons with disabilities, engineers, designers, scientists, innovators, manufacturers, investors, entrepreneurs and humanitarians to join the Enable Makeathon 2 movement to develop appropriate solutions for challenges of Accessibility and Employability faced by persons with disabilities at the bottom of the pyramid.

The EM2 will address needs of people with locomotor disability, people who are blind or have low vision, and people who are deaf or hard of hearing. *See our Video*

Win Prizes
US\$ 25,000
US\$ 15,000
US\$ 10,000
FOR 3 WINNERS

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**BE ELIGIBLE FOR
INCUBATION FOR OTHER
PROMISING SOLUTIONS**

AS A PARTICIPANT YOU WILL RECEIVE

- Guidance and insight from persons with disabilities when testing your prototypes
- Design, fabrication /prototyping expertise and support at a 15 day co-creation camp
 - Business advice and connections to investors
- Connections to an ecosystem of players working on innovation in the disability space
 - Exposure of your work via the press and social media

The EM is an intensive 60-day programme running from December 2017 to February 2018. It provides support for selected teams to get insights from immersion with persons with disability, co-create prototypes with designers and fabrication companies, develop business plans and test solutions with users. Co-creation camps will simultaneously take place in two locations - Bengaluru, India hosted by the ICRC and London, UK hosted by the Global Disability Innovation (GDI) Hub and University College London.

To ensure that the early prototypes can make it to the next level i.e., be developed further and mass produced for customers, the ICRC will invite companies, manufacturers and investors to be a part of the process.

Three winners will receive Incubation grants worth \$25000, \$15000 and \$10000 to help them build and scale up their ideas, and other selected teams will have their products incubated over a one-year period.

This is a collaborative initiative of the ICRC, GDI and several partner institutions, including the V-Shesh, Applied Singularity, University College London, Global Shapers Bangalore, Global Humanitarian Lab, Project DEFY, The Association of People with Disability, Innovation Alchemy, The Government of India, Indian Institute of Technology Roorkee, IKP Eden, Indian Institute of Management (B), Formulate IP and the Indian Red Cross Society.

Please refer to the **challenges** that we are crowdsourcing solutions for this year on our website www.enablemakeathon.org
The last date for applications is **30 September 2017**. First selections will be made on the **17th of September**. So apply early.
If you have any questions visit our **Facebook group**, Check out FAQs or write to info@enablemakeathon.org.
Learn more about the challenges on the website.

Join the Movement
www.enablemakeathon.org
#enablemakeathon

An initiative by
 
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